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Revolutionizing Textiles with Sustainability at Heart

We've been redefining the textile industry with our commitment to sustainability since 2013. We are a Finnish company focused on creating garments entirely from 100% recycled fibers, free from dyes. Our innovative approach significantly reduces environmental impact, utilizing 99% less water and producing 50% fewer CO2 emissions compared to conventional garments made from virgin materials.

We mechanically recycle, cutting waste and discarded garments into premium textiles, offering the same quality, comfort, and competitive pricing as fresh materials. This process underscores our dedication to ethical manufacturing and environmental responsibility.

With Pure Waste, you're choosing more than just apparel; you're joining a movement toward a greener, more sustainable future. We're committed to delivering quality and comfort, proving that eco-friendly fashion doesn't mean compromising on style or values.

Our Impact



99% Less H2O



50% Less CO2



No Dyeing

when compared to similar products made of virgin materials.

Classic T-shirt

Style description

The Pure Waste Classic T-Shirt exemplifies the perfect blend of enduring style, eco-consciousness, and quality. Its lasting design boasts a straight cut and slightly elongated hem, embodying versatility for all occasions. The narrow ribbed neckline adds a touch of sophistication to its minimalist aesthetic. Designed with men's measurements in mind, this unisex model accommodates everyone. Simply choosing a size smaller than usual ensures the ideal fit for women.

- Available in: XS-4XL
- Fabric: Single Jersey 190gms
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 182cm, wearing size M
- The female model is 172cm, wearing size S

H2O & CO2e Savings

• 1425 litres H2O + 1.0 kilos CO2e





Women's T-shirt

Style description

Indulge in sustainable luxury with the Pure Waste Women's T-Shirt. Crafted from a harmonious blend of recycled cotton and upcycled plastic bottles, this T-shirt embodies the essence of eco-conscious fashion. It is designed to withstand the test of time and features a gently tailored fit that flatters your figure while providing ultimate comfort. The elegantly low hem and classic crew neck add a timeless touch to this wardrobe essential.

- Available in: XS-4XL
- Fabric: Single Jersey 190gms60% Recycled cotton 40% Recycled PET polyester

Women's Fit

• The female model is 165cm, wearing size S

XS

15,5

65,5

S

16

67

Size (cm)

1/2 Chest

Sleeve length

Body length

H2O & CO2e Savings

• 1425 litres H2O + 1.0 kilos CO2e



3XL

61

74

18,5

64

19

75

XXL

58

18

73

XL

55

17,5

51

17

70

16,5



Classic Long Sleeve T-Shirt

Style description

The Pure Waste Classic Long Sleeve T-Shirt embodies timeless style, eco-consciousness, and quality. With its durable straight cut, slightly extended hem, and refined ribbed neckline, it adapts effortlessly to any occasion. This unisex model accommodates all with its design based on men's measurements, while women can easily find their ideal fit by choosing a size smaller than usual.

- Available in: XS-4XL
- Fabric: Single Jersey 190gms60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

• The male model is 182cm, wearing size M

H2O & CO2e Savings

• 1746 litres H2O + 1.2 kilos CO2e



Black LSMB99



Grey Melange LSMB92



Anthracite LSMB95

Size (cm)	XS	S	M	L	XL	XXL	3XL	4XL
1/2 Chest	46	49	52	55	58	61	61	61
Sleeve length	64	65	66	67	68	69	69	69
Body length	71	73	75	77	79	81	81	81



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Women's Long Sleeve T-Shirt

Style description

Indulge in sustainable luxury with the Pure Waste Women's Long Sleeve T-Shirt. Crafted from a harmonious blend of recycled cotton and upcycled plastic bottles, this T-shirt embodies the essence of eco-conscious fashion. It is designed for longevity and features a lightly fitted cut, providing a flattering and comfortable silhouette. The elegantly low hem and classic crew neck add a timeless touch to this wardrobe essential.

- Available in: XS-4XL
- Fabric: Single Jersey 190gms60% Recycled cotton 40% Recycled PET polyester

Women's Fit

• The female model is 165cm, wearing size XS

H2O & CO2e Savings

• 1746 litres H2O + 1.2 kilos CO2e



Black LSWB99



Grey Melange LSWB92



Anthracite LSWB95

Size (cm)	XS	S	M	L	XL	XXL	3XL	4XL
1/2 Chest	43	46	49	51,5	54	58	58	58
Sleeve length	62	63	64	65	66	67	67	67
Body length	65,5	67	68,5	70	71,5	73	73	73



Sweatshirt

Style description

Experience exceptional comfort and quality with our Sweatshirt. Its timeless design, featuring raglan sleeves, a straight cut, and a low hem, ensures enduring style and warmth. The knitted fabric is brushed inside and boasts a soft touch for superior comfort. The ribbed neck opening, sleeves, and hem add texture to this classic piece. Designed with men's measurements in mind, this unisex model accommodates everyone. For women, selecting a size smaller guarantees a perfect fit.

- Available in: XXS-4XL
- Fabric: 20 count 2-ply fleece
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

1/2 Chest

Sleeve length

Body length

- The male model is 187cm, wearing size L
- The female model is 172cm, wearing size S

H2O & CO2e Savings

• 3171 litres H2O + 2.2 kilos CO2e



57

83,5

59

85

77

63

88

81

86,5

79

65,5

88

81

68,5

89

82



Hoodie

Style description

Experience comfort, quality, and sustainability in the Pure Waste Hoodie. Crafted from recycled cotton and plastic bottles, it features soft, brushed knitted fabric on the inside. Raglan sleeves, a straight cut, and a low hem ensure timeless style. The generously sized hood with drawstrings made from excess yarn reduces waste. Ribbed hem and sleeve openings add texture. Sold based on men's measurements, this unisex model suits all. Women should opt for one size smaller for the perfect fit.

- Available in: XXS-4XL (Except "Bangla Blue: XXS-2XL)
- Fabric: brushed 2 yarn fleece 280gms
 60% Recycled cotton 40% Recycled PET polyester

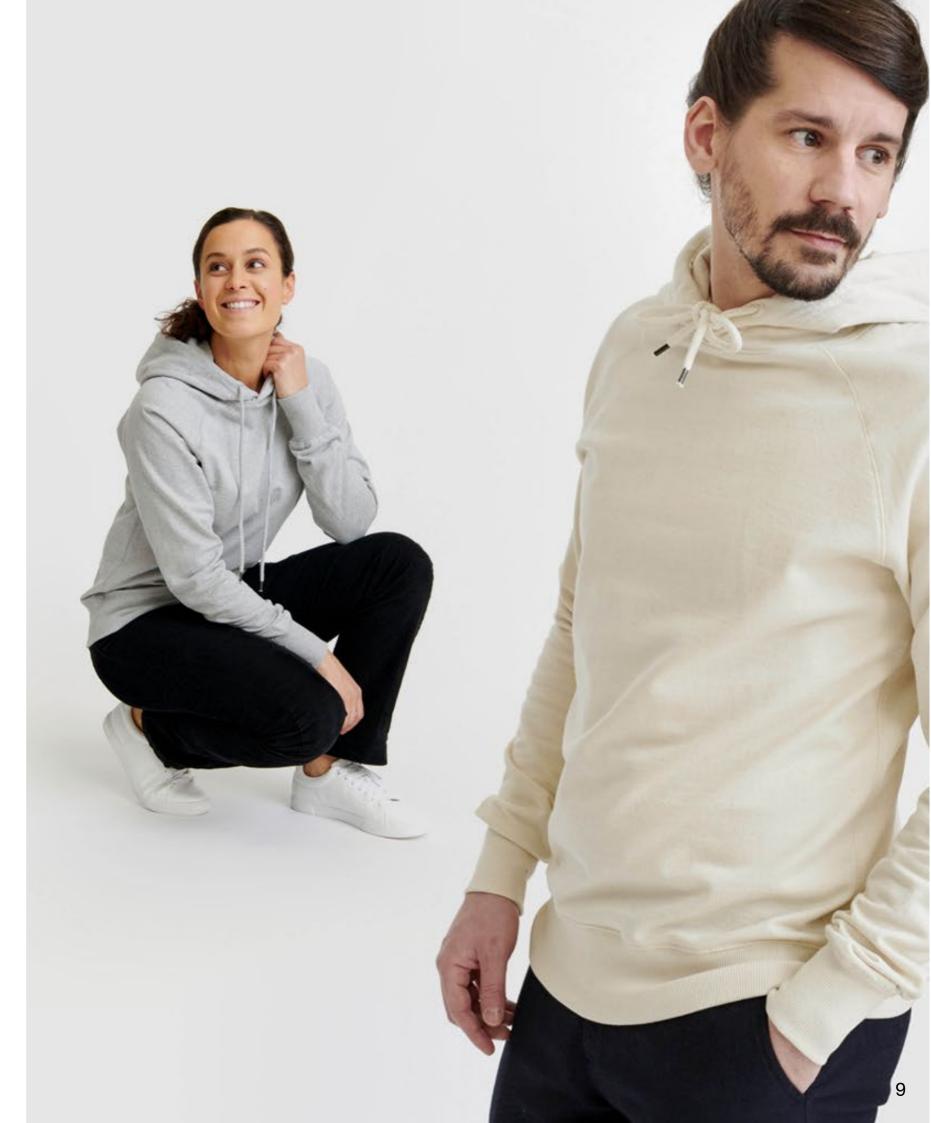
Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size XXS

H2O & CO2e Savings

• 3812 litres H2O + 2.6 kilos CO2e





Zip Hoodie

Style description

Experience eco-conscious comfort and exceptional quality with our Zip Hoodie. Crafted from recycled cotton and plastic bottles, it features timeless raglan sleeves, a straight cut, and a low hem for enduring style. Soft, brushed knitted fabric lines the inside. Practical pockets and a generously sized hood make it a go-to choice. The hood's drawstrings made from excess yarn reduce waste. Sold based on men's measurements, this unisex model suits all, with women opting for one size smaller for the ideal fit.

- Available in: XXS-4XL
- Fabric: brushed 2 yarn fleece 280gms
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

1/2 Chest

Sleeve length

Body length

- The male model is 182cm, wearing size M
- The female model is 165cm, wearing size XXS

H2O & CO2e Savings

• 4631 litres H2O + 3.2 kilos CO2e



57

83,5

59

63

88

81

65,5

88

81

68,5

89

82



Button Down Shirt

Style description

Discover sustainable elegance with the Pure Waste Button-Down Shirt. Crafted from recycled cotton and plastic bottles, it's a versatile wardrobe classic that transitions from formal to casual. Its straight-cut, normal-length hem, lightly starched collar, and buttoned cuffs exude timeless charm. The front features a placket and a chest pocket, while the back boasts a box pleat. Sold based on men's measurements, this unisex model suits all. Women can select one size smaller for the perfect fit.

- Available in: XS-XXL
- Fabric: Plain weave 135gsm60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size XS

H2O & CO2e Savings

• 4631 litres H2O + 3.2 kilos CO2e



Black SUB99



Grey Melange SUB92



Solid Navy SUB68

Size (cm)	XS	S	M	L	XL	XXL
1/2 Chest	50,5	53,5	56,5	59	61,5	64
Sleeve length	60,5	62,5	65	65,5	66	66,5
Body length	72,5	73,5	74,5	76	77,5	79



Classic Pique Shirt

Style description

Experience timeless style and sustainability with our Classic Pique Shirt, built to endure. Crafted from recycled cotton and recycled polyester, it embodies a classic design with a straight cut, a regular-length hem, and a button-up polo neck. Sold based on men's measurements, it's a versatile unisex model. Women can find their ideal fit by selecting one size smaller than usual.

Available in: XS-4XL

Fabric: Pique 220gsm60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

• The male model is 187cm, wearing size L

H2O & CO2e Savings

• 1959 litres H2O + 1.3 kilos CO2e



Size (cm)	XS	S	M	L	XL	XXL
1/2 Chest	46	49	52	55	58	61
Sleeve length	18	19	20	20,5	21	21,5
Body length	68	71	73	74,5	76	77,5



Women's Pique Shirt

Style description

Pure Waste Women's Pique Shirt, crafted from recycled cotton and plastic bottles, this shirt exudes timeless elegance and sustainability. Its lightly fitted cut, regular-length hem, and button-up polo neck offer a versatile and flattering fit. Designed to endure, it's the epitome of eco-conscious fashion.

Available in: XS-XXL

Fabric: Pique 220gsm60% Recycled cotton 40% Recycled PET polyester

Fit

• The female model is 165cm, wearing size S

H2O & CO2e Savings

• 1959 litres H2O + 1.3 kilos CO2e







Sweatpants

Style description

Experience unparalleled comfort with our Sweatpants. Crafted for relaxation, these sustainable essentials are made from recycled cotton and plastic bottles, featuring a cozy brushed knitted interior. Enjoy the ease of side pockets, a back pocket, elastic leg openings, and a drawstring waistband. Sold based on men's measurements, this unisex model suits all. For women, selecting one size smaller ensures the perfect fit.

- Available in: XXS-XXL
- Fabric: brushed 2 yarn fleece 280gsm60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size S

H2O & CO2e Savings

• 2921 litres H2O + 2.0 kilos CO2e



Black SWPUB99



Grey Melange SWPUB92



Ecru SWPUB01



Solid Navy SWPUB68

Size (cm)	XXS	XS	S	M	L	XL	XXL
1/2 Waist	32	35	38	41	44	47	50
Inseam length	69	70	71	72	74	76	78



Twill Jersey Hoodie Jacket

Style description

Our Twill Jersey Hoodie Jacket is crafted from recycled cotton and plastic bottles. This eco-friendly jacket combines style and sustainability. It offers comfort and functionality with practical pockets, raglan sleeves, a straight cut, and a low hem. The woven twill material ensures durability and longevity.

- Available in: XXS-XXL
- Fabric: Twill Jersey60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 182cm, wearing size M
- The female model is 164cm, wearing size S

H2O & CO2e Savings

• 4631 litres H2O + 3.2 kilos CO2e



Grey Melange TWHDJ92



Black TWHDJ99

Size (cm)	XXS	XS	S	М	L	XL	XXL
1/2 Chest	48	51	54	57	59	61	63
Sleeve length	60	62	64	66	68	70	72
Body length	67	69	71	73	75	77	79





Twill Jersey Jacket

Style description

Packed with street cred, the Twill Jersey Jacket effortlessly combines style and comfort. Crafted from recycled cotton and plastic bottles, it's perfect for casual layering. This woven twill jacket features practical pockets, a stylish straight cut, a ribbed low hem, and sleeve openings. It's a versatile unisex model designed with men's measurements in mind. For women, selecting one size smaller ensures the perfect fit.

- Available in: XXS-XXL
- Fabric: Twill Jersey60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 182cm, wearing size M
- The female model is 164cm, wearing size S

H2O & CO2e Savings

• 4700 litres H2O + 3.2 kilos CO2e







Grey Melange TWBJ92

Size (cm)	XXS	XS	S	M	L	XL	XXL
1/2 Chest	48	51	54	57	59	61	63
Sleeve length	60	62	64	66	68	70	72
Body length	67	69	71	73	75	77	79



Sweatshirt Dress

Style description

The versatile Pure Waste Sweatshirt Dress is a daily lifesaver for countless occasions when accessorized right. This eco-conscious dress is crafted from recycled cotton and plastic bottles and offers style and sustainability. A straight cut, regular women's hem, and raglan sleeves ensure comfort and timeless charm. The firm, unbrushed knitted fabric adds durability, while practical pockets enhance functionality. Ribbed neck opening, sleeves, and hem complete the look.

- Available in: XS-XXL
- Fabric: brushed 2 yarn fleece 280gsm60% Recycled cotton 40% Recycled PET polyester

Fit

• The female model is ?m, wearing size ?

H2O & CO2e Savings

• 4026 litres H2O + 2.7 kilos CO2e



Grey Melange SWD92



Black SWD99



Solid Navy SWD68

Size (cm)	XS	s	M	L	XL	XXL
1/2 Chest	48	51	54	57	59	61
Sleeve length	69,5	70,5	72,5	74,5	75	75,5
Body length	86,5	89	91,5	94	96,5	98,5





Accessories

Our Impact







50% Less CO2e



No Dyeing

when compared to similar products made of virgin materials.

Tote Bag

Style description

Carry your stuff in our durable canvas tote bag or fold it and take it with you, ready to serve as extra carrying capacity. The tote bag is made from recycled cotton and recycled plastic bottles. Size: 41 x 45 cm.

• Size: 41 x 45cm

• Handle length: 62cm

Fabric: Plain Weave 135gms60% Recycled cotton 40% Recycled PET polyester

H2O & CO2e Savings

• 1425 litres H2O + 1.0 kilos CO2e

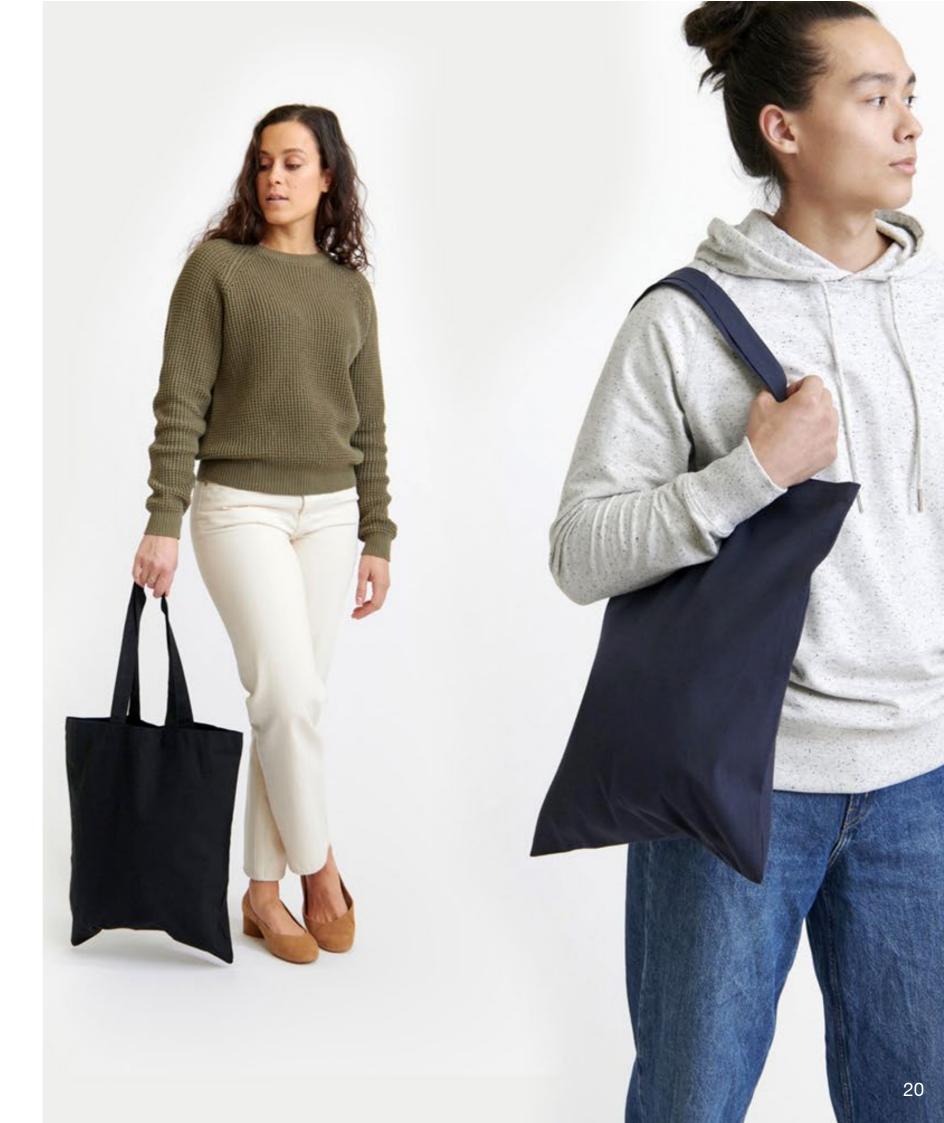


Ecru SB01

Black SB99



Navy SB68



Cap

Style description

The Pure Waste Cap is a timeless and well-fitting accessory. Made from pleasantly soft, 100% recycled Pure Waste college fabric, it combines style and sustainability effortlessly. The one-size cap features a curved visor, drawstring, and metal buckle, allowing you to customize the fit. Elevate your fashion game while making an eco-conscious statement with the Pure Waste Cap.

- Adjustable Strap
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

H2O & CO2e Savings

• 0.6 litres H2O + 0.5 kilos CO2e



Black CPB99



Grey Melange CPB92



Solid Navy CPB68



Rib Beanie

Details

This unisex beanie is made using a rib knit technique with two layers, where the inner layer forms the lining. It is one-size-fits-all and suitable for both men and women.

- One size
- 60% Recycled cotton 40% Recycled PET polyester

H2O & CO2e Savings

• 677 litres H2O + 0.5 kilos CO2e



Melange Grey RBE92



Black RBE99



Navy Melange RBE230



Waffle Beanie

Details

This unisex beanie is made using a waffle knit technique with two layers, where the inner layer forms the lining. It is one-size-fits-all and suitable for both men and women.

- One size
- 60% Recycled cotton 40% Recycled PET polyester

H2O & CO2e Savings

• 677 litres H2O + 0.5 kilos CO2e



Melange Grey WBE92



Black WBE99



Navy Melange WBE230



Kids

The Pure Waste Kids collection is a range of classic kids' clothes that withstand time and use. The clothes in the collection are made from recycled cotton and plastic from recycled bottles. The clothes in the Kids collection suit both boys and girls perfectly, from toddlers up.

Our Impact







50% Less CO2e



No Dyeing

when compared to similar products made of virgin materials.



Kids' T-shirt

Style description

Put smiles on kids' faces with the Pure Waste Kids' T-Shirt, a popular all-rounder crafted for comfort. This eco-conscious shirt is crafted from recycled cotton and plastic bottles and offers style and sustainability. It's suitable for both girls and boys with a straight cut, a regular-length hem, and a narrow ribbed neck opening.

- Available in: 98-104 | 110-116 | 122-128 | 134-140 | 146-152 | 158-164 | 170-176
- Fabric: Single Jersey 190gms60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model is 120cm wearing size 122-128
- Girl model is 107cm wearing size: 110-116

H2O & CO2e Savings

• 641 litres H2O + 0.4 kilos CO2e



SIZE (CM)	98-104	110-116	122-128	134-140	146-152	158-164	170-176
1/2 CHEST	32cm	35cm	38cm	40,5cm	43cm	46cm	49cm
SLEEVE	11,5cm	12cm	12,5cm	13,5cm	14,5cm	14,5cm	14,5cm
BODY	44cm	47cm	51cm	55cm	59cm	59cm	59cm



Kids' Sweatshirt

Style description

Pure Waste Kid's Sweatshirt is a versatile and comfortable choice boasting timeless style. Crafted from recycled cotton and plastic bottles, it's eco-conscious and sustainable. Featuring comfortable raglan sleeves, a straight cut, and soft, brushed knitted fabric on the inside, it ensures a cozy fit. Ribbed neck opening, sleeves, and hem add texture to the design. Suitable for girls and boys, it's the perfect choice for young eco-conscious fashionistas.

- Available in: 98-104 | 110-116 | 122-128 | 134-140 | 146-152 | 158-164 | 170-176
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model is 120cm wearing size 122-128
- Girl model is 107cm wearing size: 110-116

H2O & CO2e Savings

• 1425 litres H2O + 1.0 kilos CO2e





Grey Melange KDSWS92

Solid Navy KDSWS68

SIZE (CM)	98-104	110-116	122-128	134-140	146-152	158-164	170-176
1/2 CHEST	34cm	37cm	40cm	43cm	46cm	49cm	52cm
SLEEVE	42cm	47cm	52cm	57cm	62cm	67cm	72cm
BODY	41cm	45cm	49cm	53cm	57cm	61cm	65cm



Kids' Hoodie

Style description

The Pure Waste Kids Hoodie is a no-stress, comfortable choice that combines softness and relaxed design. Crafted from recycled cotton and plastic bottles, it's eco-friendly and sustainable. With soft, brushed knitted fabric on the inside, comfortable raglan sleeves, a straight cut, and a generously sized hood featuring drawstrings made from excess yarn to reduce waste, it's the perfect blend of style and eco-consciousness. Ribbed hem and sleeve openings complete the look, making it suitable for both girls and boys.

- Available in: 98-104 | 110-116 | 122-128 | 134-140 | 146-152 | 158-164 | 170-176
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model in grey hoodie is 120cm wearing size
- Boy model in navy hoodie is 120cm wearing

H2O & CO2e Savings

• 1746 litres H2O + 1.2 kilos CO2e





Grey Melange KDHD92

Solid Navy KDHD68

SIZE (CM)	98-104	110-116	122-128	134-140	146-152	158-164	170-176
1/2 CHEST	34cm	37cm	40cm	43cm	46cm	49cm	52cm
SLEEVE	42cm	47cm	52cm	57cm	62cm	67cm	72cm
BODY	41cm	45cm	49cm	53cm	57cm	61cm	65cm



Kids' Sweatpants

Style description

The Pure Waste Kids Sweatpants are designed for active play and cozy comfort. Crafted from recycled cotton and polyester sourced from recycled plastic bottles, they're both durable and eco-conscious. With soft, brushed knitted fabric on the inside, elastic leg openings, and practical side and back pockets, these sweatpants are built for active days. The waistband features a drawstring for a secure fit, making it suitable for both girls and boys.

- Available in: 98-104 | 110-116 | 122-128 | 134-140 | 146-152 | 158-164 | 170-176
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model is 120cm wearing size
- Girl model is 107cm wearing size: 110-116 size

H2O & CO2e Savings

• 1532 litres H2O + 1.0 kilos CO2e





Grey Melange KDSWP92

Solid Navy KDSWP68

SIZE (CM)	98-104	110-116	122-128	134-140	146-152	158-164	170-1
Waist stretched straight	52cm	54cm	56cm	60cm	64cm	70cm	76cm
Thight	40cm	43cm	46cm	49cm	52cm	55cm	59cm
Inseam	44cm	51cm	58cm	65cm	67cm	69cm	71cm



Price Lists

Delivery terms: EX WORKS, Helsinki, Finland Wholesale prices valid up to 1000 pcs

All prices exclude VAT

Classics

T-SHIRTS					
TSMB TSWB	T-Shirt Men's T-Shirt Women's	6,90€ 6,90€			
LONG SI	LEEVES				
LSBM LSBW	Long Sleeve Men's Long Sleeve Women's	8,60€ 8,60€			
SWEATS	HIRTS				
SWUB	Sweatshirt Raglan	13,90€			
HOODIE	S				
HDUB	Hoodie Raglan	16,90€			
ZIP HOC	DDIES				
HJUB	Zip Hoodie Raglan	18,60€			
BUTTON	I DOWN SHIRTS				
SUB	Button Down Shirt	14,40€			
PIQUE S	HIRTS				
PQM PQW	Pique T-shirt Men's Pique T-shirt Women's	13,10€ 13,10€			
SWEATP	ANTS				
SWPUB	Sweatpants Unisex	14,60€			

Classics

TWILL JERSEY JACKET				
TWBJ Twill Jersey Jacket	21€			
TWILL JERSEY HOODIE JACKET				
TWHDJ Twill Jersey Hoodie Jacket	25€			
SWEATSHIRT DRESS				
SWD Sweatshirt Dress	18€			

Accessories

KDSWP Sweatpants

TOTE BAGS		Minimum Order Qty 150 pcs
SB Tote Bag	3,10€	
CAP		
BC Cap basic	8€	
BEANIE		
RBE Rib Beanie WBE Waffle Beanie Kids	9,40€ 9,50€	
KIDS' T-SHIRTS		
KDTS T-Shirt	5,60€	
KIDS' SWEATSHIRTS		
KDSW Sweatshirt	11,40€	
KIDS' HOODIES		
KDHD Hoodie	13,70€	
KIDS' SWEATPANTS		

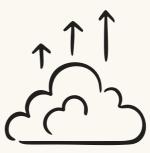
11,40€

THE IMPACT OF ONE

Pure Waste T-shirt







1.1 kg CO2e reduced

Discover the True Impact of Your Choices with Our Impact Calculator

This innovative tool empowers you to quantify the environmental savings of your orders. Easily calculate the exact amount of natural resources, water, and CO2 your choices save. This transparent, data-driven approach allows you to make informed decisions and share these impactful statistics with your stakeholders. Embrace the power of knowledge and showcase your commitment to sustainability with every order placed through Pure Waste.

Calculate your savings

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FAQ & TERMS